

Cooper Health Services, Cooper Hospital Streetscape

City of Camden, Camden County, NJ

Naik Consulting Group, P.C. (**NAIK**) provided the design of the streetscape enhancements along sections of Martin Luther King Boulevard (MLK), Haddon Avenue, and Broadway Turnpike adjacent to the Cooper Health System Complex. In support of its ongoing development of a comprehensive 21st Century Health Science Campus and its continuing support of the City of Camden. Cooper University Hospital recognized the need to create a “park-like” environment for the campus and the surrounding community.

The streetscape enhancements necessary to create this visually appealing and welcoming approach, included: restoration and or replacement of the sidewalks; curb replacement, signage and roadway rehabilitation all of which matched any previous work performed. **NAIK** also needed to implement design elements not usually considered in a typical roadway design. We developed a common “site language” that was consistent in materials, colors, textures and scale with recently completed landscape and architectural upgrades throughout the hospital campus.

Landscaping within the project included trees, plantings, ornamental garden walls and street lighting. The enhancements provided the public with a visually pleasing and inviting environment, while promoting safe pedestrian movements within the project area.



Agency/Owner:
Cooper Health Campus

Project Duration:
2011